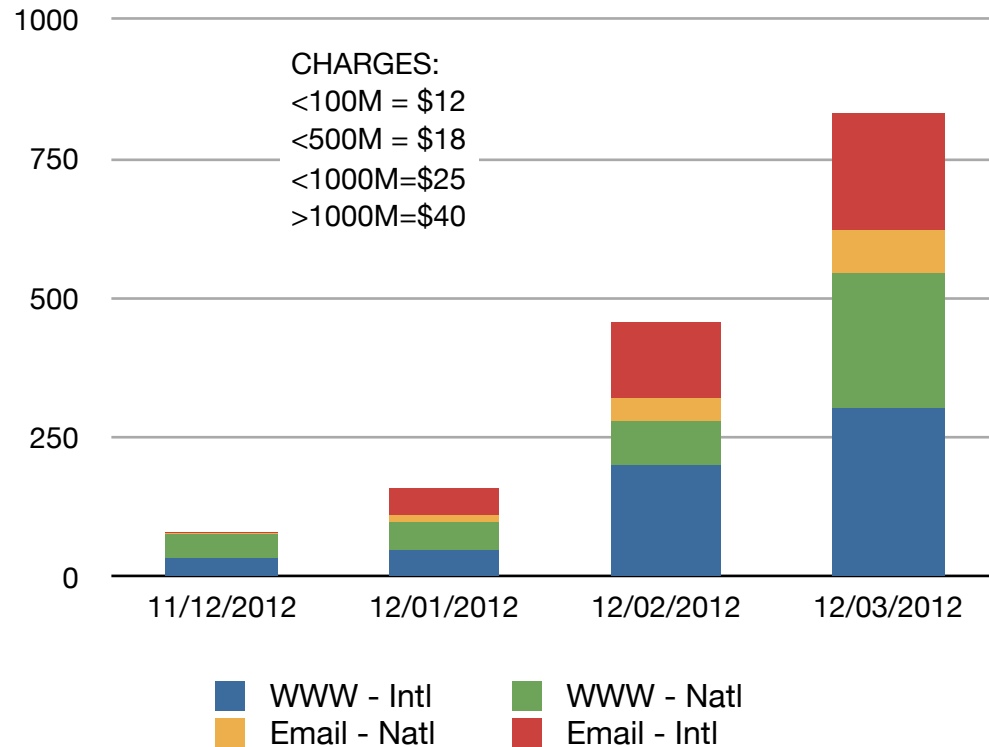


Category	11/12/2012	12/01/2012	12/02/2012	12/03/2012
WWW - Intl	33	49	201	302
WWW - Natl	44	50	78	243
Email - Natl	0.9	12	41	76
Email - Intl	2.2	48	137	210
Total	80.1	159	457	831
Cost (\$)	12	12	18	25 40?

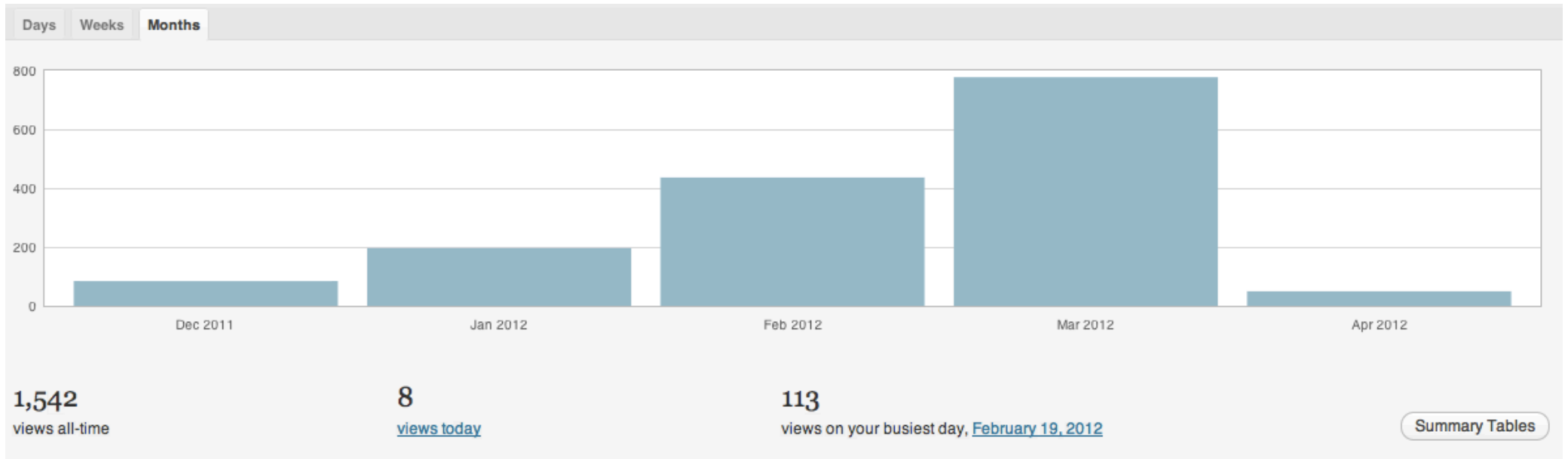
Website + Email traffic growth



Top Posts for 30 days ending 2012-03-05

[7 Days](#) | [30 Days](#) | [Quarter](#) | [Year](#) | [All time](#)

2012-03-05 to Today	
Title	Views
Home page	216
Downloads	83
Cubs: Activity Plan	45
Cubs	38
Scouts	35
Scouts: Activity Plan	35
About	28
Adults	28
Bear Grylls' essential kit: World Scout Badge	25
Keas	21
Committee	17
Contact & Connect	15
Leaders	14
Cubs: Becoming a Cub	14
Venturers	13
ANZAC Day, 25 April 2012 – Brooklyn Scouts Re	12



We're getting close to the point where it would make sense to - at least - move the email lists away from our current provider. Our hosting may also have to move.

I'm thinking Google Apps may be good for our email lists - we already use it for the Calendar widget on the site, and for a one-off fee per year of 50USD (NZD65) you can get a "business" account that provides the required functionality - and there is not a variable cost.

If that could keep us in the \$18 bracket, vs the \$25 then it would pay back in 10 months.

Recommendation: I monitor for another month or two before moving anything.